

Elisa Parker

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Summary of Qualifications

- 10+ years experience in graphic design and marketing.
- Bachelor of Fine Arts Degree in Graphic Design from the International Academy of Design & Technology
- Demonstrated ability to produce a wide variety of print collateral including flyers, business cards, brochures, print ads, presentation packets and training materials.
- Proficient on Macintosh and PC systems.
- Extensive knowledge of the printing process including preproduction and binding.

Software Skills

Adobe Photoshop	Dreamweaver	Microsoft Word
Adobe Illustrator	*Flash	Microsoft Excel
Adobe InDesign	*HTML	Microsoft Power Point
Adobe PageMaker	*CSS	*QuarkXPress

*Basic Knowledge

Related Experience

Graphic Design

- Developed sales and listing presentation for listing and sales team
- Created documents on both Macintosh and PC systems
- Created templates for local magazine ads that run month with changes.
- Created web banners and web ads for industry and Flash websites.
- Updated all company website content both e-commerce and real estate listings

Marketing

- Redesigned company website and brochure
- Updated Sales Book and Marketing Material
- Generated and sent weekly client reports.
- Created web tours, updated secondary sites and created ad banners
- Created various brochures and information packets
- Prepared monthly ads for various publications

Education

International Academy of Design & Technology, Tampa, FL
Bachelor of Fine Arts, Graphic Design, March 2011

Spokane Falls Community College, Spokane, WA
Certificate Electronic Graphics and Publishing with Graphic Design, June 1993

Work Experience

Graphic Artist/Production – Fulton Pacific, Vacaville, CA – Permanent Hire 8/2014 to 4/2018

Graphic Artist/Production – Office Team, Fairfield, CA – Temp to Hire at Fulton Pacific 11/2013 to 8/2014

Freelance Photo Editor – Dealer Imaging- 1/2013 to 12/2013

Graphic Designer – Elisa Parker Graphic Design – Vallejo, CA 1/2011 to Present

Marketing Specialist - The Legacy Group - Spokane WA - 5/2008 to 9/2008

Marketing Specialist - The Hardie Group - Spokane, WA - 12/2000 to 4/2008

www.ElisaParker.com